

Jenni Reid

Founder & Director

✉ jenni.reid@burtonreid.co.uk
☎ 01364 7011501 / 0786 61147000
🌐 www.burtonreid.co.uk



Jenni Reid is founder and director of Burton Reid Associates, an award-winning ecological consultancy specialising in the provision of high-quality ecological services.

She is a Chartered Environmentalist and a full member of the Chartered Institute of Ecology & Environmental Management (CIEEM). Jenni is also an Approved Building with Nature Assessor and a panel member of Design South West.

She has published articles on green infrastructure in CIEEM In Practice (September 2019) and for the Society for the Environment "Greening

the Industrial Strategy" which was delivered to Ministers.

In 2019 Jenni was shortlisted for "Environmental Professional of the Year" Society for the Environment. Burton Reid Associates have been awarded "Highly Commended" Small Consultancy of the Year CIEEM Award in both 2019 and 2022 and Commended in 2024.

Key Skills

Client liaison and project management of complex schemes. Expert at providing project appropriate advice at all stages of development and construction.

Ecological masterplanning and strategic ecological planning advice. European protected species derogation licence applications, protected species surveys specialising in dormouse, bat, reptile, badger, amphibian, water vole and otter, Barn Owl. Production of Parish Green Infrastructure Strategies to support Neighbourhood Planning.

Environmental impact assessment to scoping level Design Manual for Roads & Bridges (DMRB), ecological advisor for construction sites, construction site audits and preparation of Construction Ecological Management Plans and Tool Box Talks.

Professional memberships

Registered Chartered Environmentalist with the Society for the Environment

Full Member of the Chartered Institute of Ecology and Environmental Management

Approved Building with Nature Assessor

Protected species licences

Registered Consultant WML-CL21 Annex B & D Bat Mitigation Class Licence

Registered Consultant WML-CL32 Bats in Churches Class Licence

WML-CL18 Bat Survey Class Licence Level 2

WML-CL10a Surveying Hazel Dormouse

WML-CL08 Great Crested Newt Class 1 Schedule 1 Bird Licence for Barn Owls

Jenni Reid

Founder & Director

✉ jenni.reid@burtonreid.co.uk
☎ 01364 7011501 / 0786 61147000
🌐 www.burtonreid.co.uk

Professional Experience

Founder & Director Burton Reid Associates 2010 – present

Founder of Burton Reid Associates responsible for day to day running of the business. Includes client liaison, project management for complex projects and direct management of company employees. Also involved in undertaking protected species surveys and report writing. Extensive use of current wildlife legislation in order to inform project mitigation and enhancement measures. Working extensively with construction companies to ensure the delivery of projects by providing on site advice and recommendations. Is one of the principal staff providing quality assurance within the business. She brings over 23 years of experience in ecological consultancy, underpinned by a commitment to Heart-Centred Leadership. Her approach is rooted in empathy, collaboration, and integrity—ensuring that people, nature, and progress can coexist harmoniously.

Senior Ecologist Mott MacDonald Limited-Highways Division 2007 – 2010

Senior Ecologist for the maintenance contract for the Highways Agency Area 2 network, working to support the delivery of the Balfour Beatty Mott MacDonald business. Extensive use and knowledge of the DMRB to produce environmental impact assessment scoping reports. Production of Records of Determination (RoDs) and derogation licence applications (including badger, great crested newt and dormouse). Production of construction specifications and undertaking of onsite environmental audits. Supervision of on site construction works.

Professional Ecologist Nicholas Pearson Associates 2 002 – 2007

Protected species surveying, including badger, water vole, dormouse, common reptile and great crested newt. Ecological mitigation including: translocation, destructive search, monitoring and habitat creation. Ecological site supervision of development works and construction teams. Design of ecological management plans.

Selected Project Experience

Earned Recognition – bats CIEEM

In 2021 we were appointed as main contractor to develop professional accreditation assessment materials as part of Natural England's work to streamline implementation of the bat licensing regulatory system. This was a partnership project managed by CIEEM on behalf of NE and working with Bat Conservation Trust. We worked alongside these

partners to design and deliver a range of assessment documents for the national pilot scheme enabling bat consultants to apply for Earned Recognition bat mitigation licence accreditation. Jenni's primary role was to ensure the technical quality of the assessment material.

As well as streamlining the licensing process, the project's aim is to maintain and improve high professional standards. The project required

meticulous design of assessment methods in order that accreditation candidates may demonstrate they meet the required competency-based standard as tested against the scheme's competency framework and assessment strategy. Working closely with an assessment specialist we also produced assessor and candidate guidance which are now being formally tested using CIEEM's on-line Learning Management Platform.

Jenni Reid

Founder & Director

✉ jenni.reid@burtonreid.co.uk
☎ 01364 7011501 / 0786 61147000
🌐 www.burtonreid.co.uk

Selected Project Experience

Rushden Lakes West The Crown Estate

Burton Reid Associates worked with The Crown Estate in relation to land west of Rushden Lakes in the vicinity of the Upper Nene Valley Gravel Pits Special Protection Area (SPA) and Ramsar Site. This internationally important wetland is designated for its populations of over-wintering Eurasian Bittern, European Golden Plover, Gadwall and an internationally important assemblage of other waterfowl. Alongside other protected species surveys, we have completed a raft of survey and assessment work to inform the client team's EIA Ecology Chapter and Habitats Regulations

Assessment information in support of planning applications for a new link road and mixed use 'Living Rushden' development at the site. Both projects have recently been granted planning consent.

Further to concerns from Natural England in view of the declining condition of the SPA, Burton Reid Associates is working closely with the client team and other consultants engaging Natural England and other stakeholders to plan the future long-term ecological enhancement and management of The Crown Estate's landholding. This is an innovative

and highly complex project, entailing navigating the client through the Habitat Regulations Assessment process, working closely with Natural England and the LPA whilst providing technical advice consistent with that of the LPAs ecological advisers. Our ambition is that Burton Reid Associates' further technical assessment work and positive engagement and coordination with partners will lead to the successful delivery of a robust over-arching plan led package of strategic mitigation measures contributing to the recovery of this internationally important wetland and the wider Nature Recovery Network.

Proposed Solar Array and Recreational Improvements at Nightingale Park, Torbay Development Agency.

The proposals to this suburban site included installation of solar farm with associated equipment on a central 4.95ha field (former landfill) which will be seeded with wildflower grassland in between the photo-voltaic array modules. A new security fence, native hedgerow screen and circular footpath around the outer perimeter will be implemented along with consideration of the existing surrounding 8.73ha natural environment.

Baseline ecological information was established during 2020-21. This included a desk-based study and Preliminary Ecological Appraisal followed by a number of site surveys for protected species. These then informed the strategies for the landscape, ecological and maintenance proposals. A Landscape and Visual Impact Assessment was also undertaken in of the Site and locality and a firm understanding was gained on the landscape character attributes, existing/ proposed visual screening

features and what would need to be retained, enhanced and/or removed in order to deliver a sustainable scheme sympathetic to the setting.

An Outline Landscape and Environmental Management Plan followed suit in order to complete the planning application package. The principal and overall aims were to conserve the existing established landscape/ecological fabric, compensate for any loss, supplement where appropriate, provide adequate connectivity for wildlife and improve human recreational access/facilities.